



Dean Elmquist
advertising professional

mailandmisc.com/DeanElmquistSamples.html

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EMPLOYMENT:

Life Technologies (*In-house Marketing*)

Graphic Design Manager 2010 — present

clients Include: Invitrogen . Applied Biosystems .
Ion Torrent . Gibco . Ambion . Novex

MeadsDurket Advertising

Manager of Design Services 2005 — 2010

clients Include: Union Bank . Sempra Energy . Del Mar Racing
WD-40 . Honda Dealers of San Diego . Pick Up Stix Restaurants
Overland Storage . Hoehn Motors . Sycuan Casino . United Way
Children's Hospital. San Diego Symphony . San Diego Zoo
Wild Animal Park . San Diego Ballet

Vitro-Robertson Advertising

Studio Manger 2004 — 2005

clients Include: ASICS . Kyocera . Intel . Newcastle Ale
Taylor Guitars . Cobra Golf . Yamaha

Phillips Ramsey Advertising

Studio Manger 1998 — 2004

clients Include: San Diego Zoo . Wild Animal Park . Omni Hotels
WD-40 . Bumble Bee Tuna . Kapalua Maui Resort . Lava . Presley
Homes . Hoehn Motors . LockHeed Martin . Pala Casino . DC Shoes
Creative Nails . Ashworth . Ethel M Chocolates . Zip Sours Candies

Upper Deck Trading Cards

Art Director/Studio Manger 1992 — 1998

clients Include: Major League Baseball (MLB) . National Football
League (NFL) . National Hockey League (NHL) National Basketball
Association (NBA) . Nascar Racing . US Olympic Committee
Warner Brothers . Walt Disney Corporation

Manning and Associates Advertising

Graphic Designer 1985 — 1992

clients Include: SAIC, General Atomics . Humphrey Electronics
Commercial Real-estate companies as Iloff Thorn, John Burnham,
Nexus Development...

Art Direction and manage the work of the graphic artists and design team. Quality and brand consistency of new print advertising, emails, brochures, web banners, technical sells sheets, product bulletins, html newsletters, and promotional flyers.

Responsible for development and implementation of creative procedures and process development

Management and Art Direction of design staff print media such as magazine and newspaper ads, in-store, collateral brochures, outdoor billboards...

Responsible for image quality, retouch, composition, and color correction of advertising photography

Teamed with Creative Directors, Art Directors and Writers in creative development to complete major advertising and branding campaigns at a local, regional and national level

Developed and managed archival procedure for digital asset and server management process

Projecting department budgets and schedules

Art Direction and design of graphic elements, photo editing, desktop publishing of collectible trading cards

Responsible for procedures and techniques for studio production efficiencies and management of a staff of as many as 8 Studio Designers

Generating finals for print media publications like catalogues, POS and packaging

Professional Strengths:

Possess extensive knowledge of advertising and design for effective messaging and branding

Strong verbal and written communication skills, outstanding practical graphic design, leadership and management expertise

In-depth knowledge of Adobe Suite applications as well as other relative digital media

Ability to self-manage projects and milestone schedules

Excellent organizational, problem solving skills

Technical Skills:

Expert to Master level proficiency in design software programs Adobe CS: Photoshop, In-Design, Illustrator. Proficient in graphic software Dreamweaver, Flash, Final Cut Pro, and similar graphic applications

Portfolio:

<http://www.mailandmisc.com/DeanElmquistSamples.html>

Reference: will be available on request